



AGRIBUSINESS  
SYSTEMS  
INTERNATIONAL

# REACHING UNTAPPED POTENTIAL



## || ABOUT ASI ||

Agribusiness Systems International (ASI), an affiliate of ACDI/VOCA, is a nonprofit consulting firm that aligns business interests with those of smallholder producers to confront today's global challenges. Established in 1993, ASI conducts market systems analysis and drives economic development that equips people to build healthy families, resilient communities, and flourishing societies. Our team of local agribusiness experts develop tailored approaches rooted in creating business value for our clients and expanding opportunities for smallholder producers.

## || OUR SERVICES ||

Building on ACDI/VOCA's technical knowledge, ASI provides advisory services to facilitate socially responsible business solutions and commercial success. ASI designs and tests new ways of working in agricultural development to unleash the economic potential of market systems while also confronting poverty, inequality, and malnutrition.



Credit: Lauren Bell/Pacific



## **Forge Partnerships for Inclusive Growth**

ASI bridges the stakeholder divide to catalyze inclusive growth. By assembling key public and private actors, we execute sustainable strategies that expand local and global markets. We facilitate relationships that lead to efficient supply chains and informed business decisions.

## **Cultivate Shared Value**

ASI is expert in conducting market system assessments and facilitating investments that are socially responsible and profitable. Our work helps clients identify and implement investment and growth strategies that create value for their bottom line as well as for the smallholder producers with whom they work—making a profit while doing good.

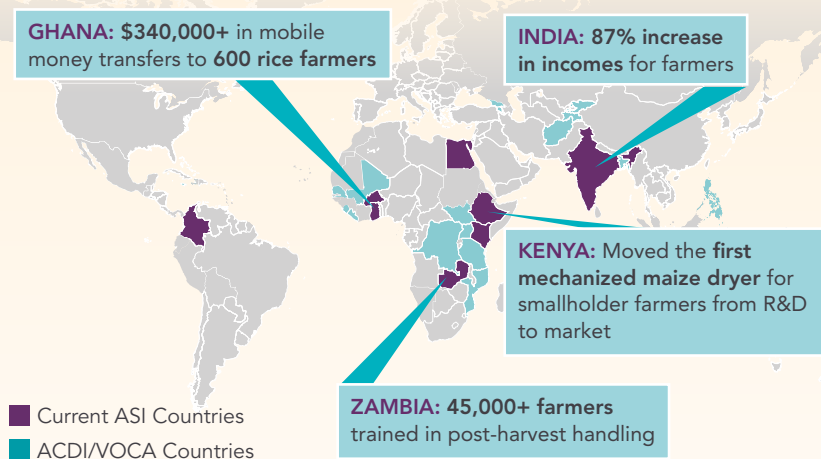
## **Commercialize New Ways of Doing Business**

ASI insights and practical approaches in agriculture development pave the way for new models of doing business. We pilot agronomic technologies, partnership arrangements, research methodologies, and business models to test proof of concept. Once proven, we scale up the models to achieve broad impact and commercial success.



## WHAT ASI BELIEVES

- » There is significant untapped potential for growth among smallholder producers and agribusinesses.
- » Businesses can profit while contributing to the greater good and sustainably solving today's pressing development challenges.
- » Lasting, inclusive transformation is realized through practical, mutually beneficial business solutions.



### Agribusiness Systems International

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